

Conference Sponsorship & Advertising Opportunities

Canadian Evaluation Society
2013 Conference: Evaluation Across Boundaries
The Fairmont Royal York Hotel, Toronto
June 9 – 12, 2013



SPONSOR THE LARGEST PROFESSIONAL DEVELOPMENT EVENT FOR EVALUATORS IN CANADA

Evaluation is a multi-disciplinary field with broad application in many areas including government, health care, education, and non-profit organizations across Canada.

A two-thousand member strong organization, the Canadian Evaluation Society (CES) is a non-profit association that is dedicated to enhancing and promoting professional and ethical evaluation practices. The CES strives to advance evaluation theory, knowledge and practice through leadership, advocacy and professional development.

The 2013 conference will be held at the historic *Fairmont Royal York Hotel* in downtown Toronto – a location offering a wide variety of unique and impactful sponsorship and advertising opportunities. Your integrated CES 2013 conference sponsorship and advertising package is designed to leave a lasting impact on local, national and international attendees and drive brand awareness directly to your products and services.

SECURE NEW BUSINESS LEADS WHILE DEMONSTRATING SUPPORT FOR EVALUATION THROUGH A TOP-TIER EDUCATION PROGRAM

Sponsorship and advertising opportunities allow you to connect with delegates and presenters in an impactful and memorable way. Your brand will present and host leaders in the field of evaluation reaching a diverse group of evaluators working in a variety of fields within Canada and around the world.

Sponsors of previous events have included evaluation and management consultants, universities and colleges, national organizations, publishers, auditors, and regional chapters of the Canadian Evaluation Society.

Tailor a sponsorship or advertising package that best suits your needs and budget. Packages of sponsorship assets and benefits have been identified offering exceptional exposure and reach.

Secure your space now and confirm your sponsorship of the Canadian Evaluation Society 2013 Conference: Evaluation Across Boundaries.

OVERVIEW OF SPONSORSHIP PACKAGES

Sponsorship Assets, Recognition, Benefits & Visibility	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500
1. Registrations for sessions & workshops	6	4	2	1
2. Registration for workshop sessions	3	2	2	1
3. Conference program advertising	Full Page	½ Page	¼ Page	¼ Page
4. Exhibit Space – Sponsor Zone	Premium	Premium	Regular	Regular
5. Entry to Ticketed Social Event	6	4	2	1
6. Logo & link on sponsor page of conference website	☐	☐	☐	☐
7. Conference program logo	☐	☐	☐	☐
8. Name Badge Sponsor Ribbon	☐	☐	☐	☐
9. Delegate Bag Insertion	☐	☐	☐	
10. Conference website premium banner advertisement	☐	☐	☐	
11. Opening Welcome Reception Speaking Opportunity	☐	☐		
12. CES Awards Luncheon Speaking Opportunity	☐			
ALL PLATINUM, GOLD, SILVER, & BRONZE SPONSOR LOGOS DISPLAYED ON SCREEN BEFORE CONFERENCE SESSIONS				

ADD TO YOUR SPONSORSHIP PACKAGE OR PURCHASE AS A STAND-ALONE

Sponsorship Assets, Recognition, Benefits & Visibility	Add to Sponsorship Package	Stand-Alone
a) Exhibitor Booth	\$1,250	\$2,000
b) Hospitality Suite	\$2,750	\$3,500
c) Name badge & lanyard branding	\$2,750	\$3,500
All presenting rights will include a mutually agreeable room/site signage plan and opportunity for opening/closing speaking opportunity:		
d) Present Conference Session	\$1,250	\$2,000
e) Present Professional Development Workshops	\$1,750	\$2,500
f) Present Opening Reception	\$2,000	\$2,750
g) Present Plenary/Opening/Closing	\$2,000	\$2,750
h) Present Case Competition Reception	\$2,000	\$2,750
i) Present CES Awards Luncheon	\$2,000	\$2,750
j) Present Thematic Breakfast	\$2,500	\$3,250
k) Present Ticketed Social Event	\$3,250	\$3,000



BE PART OF THE EVALUATION CONVERSATION

CANADIAN EVALUATION SOCIETY CONFERENCE 2013 | JUNE 9 - JUNE 12, 2013

**TO CONFIRM SPACE AND CUSTOMIZE YOUR SPONSORSHIP
PACKAGE, CONTACT:**

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