



EVALUATION
ACROSS BOUNDARIES
CES CONFERENCE 2013

L'ÉVALUATION
SANS FRONTIÈRES
CONGRÈS 2013 DE LA SCÉ

PRELIMINARY PROGRAM AT A GLANCE

APERÇU DU PROGRAMME PRÉLIMINAIRE

CES CONFERENCE
June 9 - 12 2013
Fairmont Royal York Hotel
Toronto

CONGRÈS DE LA SCÉ
Du 9 au 12 Juin 2013
Hôtel Fairmont Royal York
Toronto

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

SUNDAY JUNE 9 | PRE-CONFERENCE PROFESSIONAL DEVELOPMENT WORKSHOPS LE DIMANCHE 9 JUIN | ATELIERS DE PERFECTIONNEMENT PROFESSIONNEL PRÉ-CONGRÈS

7:00 - 17:00 Registration & Information Desk Open / Comptoir d'inscription et de renseignements

9:00 - 16:00 Empowerment Evaluation

Full Day Workshops Handling Data from Logic Model to Final Report

Ateliers d'une journée Using Innovative ICT Tools for Effective Evaluation of Social Impact

Web Analytic Toolkit for Evaluators

Testing the Logic in Logic Models: Lessons of Experience

Causal Inference for Qualitative and Mixed Methods

Rapid Impact Evaluation

Lessons from Using Culture-based Approaches in First Nations Settings

9:00 - 12:00 Project Management for Evaluators

Morning Workshops Evaluation of Training Programs

Ateliers du matin SOAR: A Unique Approach in Strategic Planning

Building Evaluation Capacity and Culture

La mesure du rendement et l'évaluation : l'élaboration de modèles logiques et processuels pour identifier les indicateurs de rendement

Conducting Research on Evaluation and Getting Published

Advanced Issues in Evaluation Survey Research and Design

12:00 - 13:00 Lunch (Delegates on their own) / Déjeuner (Les délégués sont libres) ●

13:00 - 16:00 Demonstrating Research Impact

Afternoon Workshops Using Qualitative Data Analysis Within and Across Settings

Ateliers de l'après-midi Smart Data Visualization

Write to be Read

An Executive Summary is Not Enough

Process of Learning in a Developmental Evaluation

Advanced Approaches to Evaluation Frameworks

17:00 - 19:00 Opening Reception and CESEF Benefit Silent Auction ●●
Réception d'ouverture et Vente aux enchères organisée par le FSCÉÉ

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

MONDAY JUNE 10 | CONFERENCE
LE LUNDI 10 JUIN | CONGRÈS

7:00 - 17:00	Registration & Information Desk Open / Comptoir d'inscription et de renseignements	
8:00 - 13:00	Student Case Competition Teams / Concours de simulation d'évaluation pour les étudiants	●
9:00 - 10:00	Welcome Remarks / Mot de bienvenue Larry Bremner, CES President, Shirley Von Sychowski, Conference Chair Opening Keynote Address / Discours d'ouverture Hallie Preskill, Managing Director FSG Student Case Competition Announcements / Annonces relative au concours étudiant	● ●
10:15 - 10:30	Health Break / Pause-santé	●
10:30 - 12:00	Empowerment Evaluation - Transcending Cultural Boundaries David Fetterman and Luc Lainé (Panel Discussion)	●
Concurrent Sessions 1 Sessions Simultanées 1	<p>Learning Utilization Focused Evaluation Ricardo Ramirez</p> <p>Research assessment in the social sciences and humanities: Leveraging researchers annual reports and bibliometric tools for system-wide evaluation of research impact Isabelle Labrosse</p> <p>Designing a program monitoring system for a school-based conflict resolution program: Process and lessons Caroline Camman (Multi-paper)</p> <p>Closing the Knowledge Gap Between Evaluators and Stakeholders: Approaches, methods and technologies to optimise evaluator learning during the evaluation process Werner Meier (Panel Discussion)</p> <p>Rethinking the Relationship between Evaluation and Performance Measurement/Monitoring Robert Lahey (Panel Discussion)</p> <p>Implementation of an Outcome Evaluation in a Community Social Service Organization: Successes and Challenges Elizabeth Holmes-Bose</p> <p>Practice, roles and policies in evaluation: The need for a normative analysis of evaluation institutions Ghislain Arbour</p> <p>Speaking Out about Being Acted Upon: Voice and Capacity Building in an Urban School Jenna LaChenaye (Multi-paper)</p> <p>In-between and across context and culture: Lessons learned from Evaluating Aboriginal Programs Julie Whitmer (Think Tank)</p> <p>Risk Based Compliance Framework as an Approach to Engage Practitioners in Evaluation Mark White</p> <p>The SSHRC Achievement Reporting project: Conceptualizing and capturing the outcomes of research and research-training in the SSH: A participatory approach Juliana Bravo-Hernandez</p> <p>Creating a Metrics System that Measures Progress Across Different Research Disciplines: Process and Challenges Kaileah McKellar (Multi-paper)</p>	

- Discovery - Découverte
- Engage - Engagement
- Outreach - Sensibilisation
- Network - Réseaux
- Special Event - Événement spécial
- Meal - Un repas
- Keynote - Un discours
- Health Break - Une pause-santé

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

MONDAY JUNE 10 | CONFERENCE LE LUNDI 10 JUIN | CONGRÈS

10:30 - 12:00

Concurrent Sessions 1
Sessions Simultanées 1

Building a Federal Public Health Performance Story: Sharing Steps Taken to Establish an Evaluative Culture in the Centre for Chronic Disease Prevention
Dragos Popa (Panel Discussion)

Customer Segmentation to Learn What Works Well for Whom
Paul Bakker

Multiple Case Study Methodology in Program Evaluation: Documenting Impacts and Bringing Educational Programs to Life
Elana Gray

Closing the Gap: A study of the effectiveness of the Youth In Transition Intensive Case Management Services program
Stephanie Rattelade (Multi-paper)

EvalPartners: A Global Evaluation Movement
Martha McGuire (Panel)

Hitting the Sweet Spot: Where Storytelling and Evaluation Meet
Tanya Darisi

From the Field, to the Ivory Tower, and Back Again: Promises (and Pitfalls) of Full-Cycle Evaluation Research
Bernadette Campbell

What constitutes impactful learning experiences for building evaluation competencies within a graduate program evaluation course?
Katya Chudnovsky (Multi-paper)

The World Health Organization's Global Foodborne Infections Network Results Story
Kim Lamers-Bellio

Data visualization tools to monitor data in real time
Samuel Held

Evaluation with Marginalized Populations: Challenges in Evaluating Homelessness Interventions
Rebecca Cherner (Multi-paper)

12:00 - 13:30

Meet the Authors - Book Signing / Rencontre d'auteurs et dédicaces



12:00 - 13:30

Lunch (Delegates on their own) / Déjeuner (Les délégués sont libres)



13:00 - 15:30

Student Case Competition presentations / Présentations du concours d'analyse de cas



13:00 - 15:30

Speed Mentoring for New Practitioners and Students / Mentorat éclair à l'intention des nouveaux praticiens et des étudiants



Concurrent Sessions 2
Sessions Simultanées 2

Valuing Evaluation Power and the Power of Evaluation in "Speaking Truth to Power"
Sandi Premakanthan (Panel Discussion)

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

MONDAY JUNE 10 | CONFERENCE
LE LUNDI 10 JUIN | CONGRÈS

13:00 - 15:30

Concurrent Sessions 2

Sessions Simultanées 2

How NOT to conduct a survey: lessons learned from community consultations in Northern Ghana

Trace McKay

Start Me Up: Spreading evaluation across a sector

Christine Frank (Expert Lecture)

Building evaluation capacity to utilize, conduct and value evaluation through the community of practice in the Ontario Government

Vicki Mowat (Panel Discussion)

Developing Performance Measures Through a Consultative Process:

The Case of Indicators to Measure Improvement for People with Disabilities

Martha McGuire (Panel Discussion)

Performance Indicator System of National Health R&D Programs in Korea

Yongwoong Jeon

Improving Evaluations and Utilization with Statistical Edge -

Nested Data Designs and Hierarchical Linear Modeling (HLM)

Marci Pernica

Rethinking data management and data quality to improve evaluation practice

Samuel Held (Multi-paper)

Beyond Cost-Based Models: Exploring Options for Theory-based Assessment of Resource Utilization in the evaluation of federal programs

Megan Brisson (Think Tank)

Taming secondary data: vita

Benoît Gauthier

Keys to Effective Management of an Evaluation

Ahmed Dewidar

Fostering quality, capacity and evaluation use through stakeholder engagement at the

Atlantic Canada Opportunities Agency

Colleen Goggin (Multi-paper)

Soon-to-be mainstream?: Considering alternative approaches to impact evaluations in assessments of multilateral organisations

Deborah McWhinney

Listen, Engage and Measure: A Holistic Approach for Evaluating Marginalized Groups

Craig Roxborough (Demonstration)

Making Connections: How Can We Bridge the Gap between Monitoring and Evaluating Regulations and their Programs?

Catherine Dymond (Think Tank)

Sport and Recreation Leadership Development initiatives in the Northwest Territories

Brian Cugelman

The Joy of Complexity: Evaluating Geriatric Health Systems

Paul Stolee

Building Evaluation Capacity Among Diverse Stakeholders in the Yukon: Progress To Date

Harry Cummings (Multi-paper)

Publication Impact Analysis: A method for quantifying dissemination and readership

Kim Lamers-Bellio

Sharing a Best Practices Case Study Experience with PEI First Nations

Andrea L.K. Johnston

An effectiveness evaluation within the Ontario occupational health and safety prevention system

Lynda Robson (Multi-paper)

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

MONDAY JUNE 10 | CONFERENCE LE LUNDI 10 JUIN | CONGRÈS

13:00 - 15:30

Concurrent Sessions 2
Sessions Simultanées 2

L'évaluation au service de la mobilisation des communautés locales : quels rôles et quelles stratégies pour les évaluateurs ? *Jean-Frédéric Lemay*
Increasing Mental Health Capacity in First Nations Communities: The Role of Evaluation in a Collaborative Process *Sandra Cuning (Roundtable)*
Evaluation and Intervention Research: Convergence or Competition?
Marla Steinberg (Panel Discussion)

15:00 - 15:15

Health Break / Pause-santé

15:15 - 16:45

Concurrent Sessions 3
Sessions Simultanées 3

What works ? How evaluation can cross boundaries to influence public policy and management
Steve Montague (Demonstration)

Evaluating knowledge networks and communities of practice: multiple perspectives on evaluation frameworks
Kaileah McKellar (Panel Discussion)

Change Readiness and ROI Implementation: Sustaining Momentum for Lasting Results
Holly Burkett (Think Tank)

Actionable Evaluation: Getting succinct answers to the most important questions
Jane Davidson (Demonstration)

Casebook on Evaluation for Learning and Improvement
Fowsia Abdulkadir
Helping Healthcare Teams in Transformation: The Embedded Developmental Evaluator's Role
Laurie Ringaert
Shedding Light on Gaps: evaluating success and failure in international development
Ashley Good (Multi-paper)

Global trends in the use of evaluation technologies for decision-making
Roxanna Smallwood
An application of conjoint analysis to program design - opportunities for evaluation work
Andrew Buchel
Research to Impact: A Pragmatic Approach to Internal Evaluation and Learning
Sarah Parkinson (Multi-paper)

Le développement d'une pratique évaluative: des impasses méthodologiques au dévoilement des rapports entre les acteurs concernés
Rodrigo Quiroz (Panel Discussion)

Performance Indicators within and across Community settings
Reed Early
Evaluation and a Theory of Everything
Donald Hall (Expert Lecture)

A province -wide Promotional Campaign for physical amongst 9-13 year olds Perspectives on the mobilization of actors within a process of evaluation
Jean-Frédéric Lemay (Panel Discussion)

Invitational evaluation? A conversation about working with students and local researchers
Karen Greiner
Evaluation Live! Maximizing the Evaluation Experience
Melanie Hwalek (Roundtable)

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

MONDAY JUNE 10 | CONFERENCE
LE LUNDI 10 JUIN | CONGRÈS

15:15 - 16:45

Concurrent Sessions 3
Sessions Simultanées 3

The International Organization for Collaborative Outcome Management (IOM) - The Value and Contribution in a Networked Society
Sandi Premakanthan (Panel Discussion)

17:00 - 18:00

CES Annual General Meeting / Assemblée générale annuelle de la SCÉ



18:00 - 19:30

Student Case Competition Reception / Réception pour décerner les prix du concours d'analyse de cas



19:30 - 22:30

Hospitality Suites / Salons de réception
Opportunities to Engage, Refresh and Network



PROGRAM AT A GLANCE APERÇU DU PROGRAMME

TUESDAY JUNE 11 | CONFERENCE
LE MARDI 11 JUIN | CONGRÈS

7:00 - 17:00

Registration & Information Desk Open / Comptoir d'inscription et de renseignements

8:00 - 9:15

Keynote Address / Discours Liminaire
George Roter, co-founder and CEO Engineers without Borders (Canada)



9:15 - 10:00

Keynote Panel / Table ronde
Steve Montague, Jennifer Yessis, Lynette Gillis, Dan Wilson



10:00 - 10:15

Health Break / Pause-santé



10:15 - 11:45

Concurrent Sessions 4
Sessions Simultanées 4

Evaluation for Development: matching evaluation to the right user, the right results, and the right approach
Tricia Wind (Panel Discussion)

An Industrial Engineering (IE) Model for Valuing Outcomes in Service and Government Organizations
Sandi Premakanthan

Evaluability Assessments and the Federal Government - Meeting the Needs for Evidence-Based Decision Making
Judy Lifshitz (Expert Lecture)

Performance Improvement and Assessment of Collaboration: Starting points for networks and communities of practice
Michelle Laurie (Think Tank)

Exploring an Alternative Survey Format in Program Evaluation
Daniel Zhang

Doing Developmental Evaluation at the System Level: Lessons learned from an Addiction Treatment System Change Initiative
Jenna van Draanen

Evaluating library business services: Lessons from Ottawa Public Library
Moujib Bhari (Multi-paper)

Putting Learning at the Center of an Evaluation Practice
Veronica Olazabal (Panel Discussion)

Living the Values of Engagement and the Strategic View with Program Evaluation: The BC Community Action Initiative's Journey with a Multi-Year Provincial Evaluation Process
William Reid (Panel Discussion)

The Ins and Outs of Publishing in the CJPE
Courtney Amo

Reporting Made Easy: Exploring efficient reporting strategies
Andrew Lejeune

Towards a Canadian definition of evaluation
Cheryl Poth (Panel Discussion)

Canadian Evaluation Society 2013 SROI Presentation Abstract
Anne Miller

Valuing Lives Saved or Lost: How Economics and Law Look at the Issue
Kenneth Watson

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

TUESDAY JUNE 11 | CONFERENCE
LE MARDI 11 JUIN | CONGRÈS

10:15 - 11:45

Concurrent Sessions 4
Sessions Simultanées 4

- Challenges and Opportunities in Defining and Measuring “Success” in Community Sustainability Planning
Sandra Znajda
- Developmental Evaluation: Lessons learned about promoting engagement
Kevin Chin
- System-wide Evaluation: Issues, Challenges and Opportunities for Collaborative Approaches
Nilam Bedi (Multi-paper)
- Cultivating a Community of Practice to Build Evaluation Capacity in Community-Based Healthy Lifestyle Programs for People Living with Mental Illness
Scott Mitchell (Think Tank)

12:00 - 13:45

CES Awards Luncheon / Dîner de remise des prix
Plated Lunch



14:00 - 15:30

Fireside Chats - Seeding and Nurturing Communities of Practice / Causeries au coin du feu
Renforcer les communautés de praticiens et contribuer à leur développement



14:00 - 15:30

Concurrent Sessions 5
Sessions Simultanées 5

- Intertwining Image and Voice:
Using Photo Voice as a Technique to Shift the Evaluation Lens
Linda Lee (Multi-paper)
- From Hindrance to Help: Repositioning the Role of Funders in Evaluation
Bryn Sadownik
- Integrated Business Planning at The Heart and Stroke Foundation
Brett Huttman (Roundtable)
- University-based evaluation training programs: the Italian case
Serafina Pastore
- Building Evaluation Capacity Through Information Technology
Yassir Hassan
- Leveraging Evaluative Culture through Interdisciplinary Collaborative Practice: Reflections from the Field of Applied Educational Research
Jackie Wood (Multi-paper)
- Evaluating the Impact of Formative Assessment on Large Class Learning Environments: Integrating Multiple Perspectives
Alvin Yapp
- Mapping the Evaluation of Community-based FASD Prevention and FASD Support Programs
Carol Hubberstey
- Stay where you're to 'til I comes where you're at: The opportunities and challenges of evaluating a community-led initiative
Joanne Hussey (multi-paper)
- Program Indicator Screening Matrix (PRISM): A Composite Score Model - Bongs Lainjo
Evaluation Rubrics, What, Why and How
Jane Davidson (Discussion)
- Building Bridges: Spanning Individual and Organizational Evaluation Capacity Building
Tammy Horne (Think Tank)
- Reflections on Knowledge Utilization: Connecting Research to Evaluation Practice
Nicole Michaud (Panel)

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

TUESDAY JUNE 11 | CONFERENCE
LE MARDI 11 JUIN | CONGRÈS

14:00 - 15:30

Concurrent Sessions 5
Sessions Simultanées 5

- Managing Evaluation and Evaluation Capacity building in the Private Sector
A. Sidiq Ali
- Expect More From Evaluation: On Being Strategic, Innovative and Change-Oriented
Tanya Darisi
- Learning through a Community of Practice: How Eight Evaluators are Improving Evaluation Practice at Toronto Public Health
Margaret Gassanov (Multi-paper)
- White collar Work Measurement for developing performance standards based budgets for program and project management
Sandi Premakanthan
- Monitoring and Evaluation of International Development Assistance to the Private Sector - Hiroyuki Hatashima (Expert Lecture)
- Innovative Synthesis Methods
Donna Smith-Moncrieffe
- Let's compare! Practical perspectives on the use of an international comparative design
Michelle Picard-Aitken
- Using SROI methodology for measuring the impact of vision rehabilitation services on the well-being of older adults
Biljana Zuvela (Multi-paper)
- Evaluating a new ABA treatment program for children and youth with ASD: Insights into implementing multi-site evaluations and presentation of preliminary findings
Christopher King
- The role of technology and social media in fostering meaningful youth participation in evaluation
Dominique Leonard (Expert Lecture)
- Using Evaluation Data to Guide Resource Allocation - How the World Bank (and others) Allocate Funds by Performance-Based Formulas
Kenneth Watson
- Evaluation Policy, Evaluative Culture and the Use of Evaluation: Reflections on the Canadian Federal Government Context
Megan Brisson (Expert Lecture)

15:30 - 15:45

Health Break / Pause-santé

15:45 - 17:15

Concurrent Sessions 6
Sessions Simultanées 6

Details on next page.

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

TUESDAY JUNE 11 | CONFERENCE
LE MARDI 11 JUIN | CONGRÈS

15:45 - 17:15

Concurrent Sessions 6
Sessions Simultanées 6

Insights on Developmental Evaluator Roles during Innovation: A Case Study

Chin-Yan Lam

Using evaluations to understand the role of social capital in the settlement of immigrants in Canada

Blair Jackson

Evaluation of a Workplace Program for Women's Advancement

Priya Nanda (Multi-paper)

What aren't evaluators taking advantage of digital media analytics?

Tasha Truant

Avoiding Chartjunk" and "Slideuments":

Principles for visual presentation of data and findings

John Burrett (Expert Lecture)

Using Reflection Skills to Enhance Evaluation Practice

Gail V. Barrington

Negotiating evaluation design in developmental evaluation: an emerging framework for shared decision-making

Dominique Leonard (Expert Lecture)

Just because you can doesn't mean you should - how to address ethical considerations in evaluations

Wendy Doughty (Panel Discussion)

Using cross-case study analysis in evaluation of research funding programs

Nicole Michaud

Building Evidence to Evaluate Impact: Using Mixed-Methods to Assess Child Protection in Liberia

Monica Ruiz-Casares

Écouter, comprendre et soutenir la vitalité communautaire grâce à l'évaluation axée sur la théorie

Marc L. Johnson (Multi-paper)

Evaluation Guidelines for Urban Regeneration: The Role of the State

Jane Reid

Citizens First 6 - Understanding Dimensions of Client Satisfaction, and Enabling Actionable Service Performance Management

Cody Dodd

Evaluation of a Social Media-based Intervention on Young Adult Utilization of Smokers' Help Services (Break It Off)

Cameron Norman (Multi-paper)

Evaluation Capacity-building for Senior Decision-Makers: A Mobile Learning Example

Kylie Hutchinson

Evaluation Capacity Building through Online Learning

Marla Steinberg (Demonstration)

Emergence of Program Evaluation within a Municipal Government Framework

Joseph Pittari

Developing and Piloting a Farmers' Market Impact Toolkit

Bryn Sadownik

Public Perceptions of Program Evaluation: Embedding the Practice and Expanding our Influence

Craig Roxborough (Multi-paper)

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

TUESDAY JUNE 11 | CONFERENCE LE MARDI 11 JUIN | CONGRÈS

15:45 - 17:15

Concurrent Sessions 6
Sessions Simultanées 6

La pensée évaluative dans le Système des Nations Unies : Cas de l'UNFPA Mali
Aminata Ténindïè DIARRA eps DIALLO

Building the education sector capacity for the use of evidence to inform decisions and implementation processes
Keiko Kuji-Shikatani

Evaluating Higher Education Learning Outcomes
Mary Catharine Lennon (Multi-paper)

The British Columbia Healthcare System's Monitoring Evaluation and Learning System: Going Where No Evaluators Have Gone Before
Trilby Smith (Panel Discussion)

Challenges and Opportunities of Social Network Analysis for Evaluation
Laura Garton (Think Tank)

Engaging Partners in Evaluation Across Boundaries : Application of the RE-AIM Framework to Evaluate the Alberta's Caring for Diabetes (ABCD) Project
Lisa Wozniak

Crossing disciplinary boundaries : knowledge creation and learning in the context of program evaluation projects
Nicole Michaud

The Evaluation of Knowledge Mobilization: A review and integration of published interdisciplinary literature
Brad Cousins (multi-paper)

Embracing Difference - Sharing Learnings from Our Lived Experiences
Linda Lee (Think Tank)

16:00 - 18:00

Results Matter - Pathways to Education: A Learning Journey ●
Site Visit -Toronto - Regent Park /
Résultats importants : Passeport pour ma réussite. Visite parcours d'apprentissage- Regent Park- Toronto

17:30 - 18:30

Credentialling Information Session / ●
Séance d'information sur le titre professionnel d'évaluateur accrédité

19:00 - 22:30

Experience Toronto / Social Event (ticketed) / ●
Découverte de Toronto - Activité sociale
(admission sur présentation d'un billet)

PROGRAM AT A GLANCE APERÇU DU PROGRAMME

WEDNESDAY JUNE 12 | CONFERENCE
LE MERCREDI 12 JUIN | CONGRÈS

7:00 - 13:00	Registration & Information Desk Open Comptoir d'inscription et de renseignements	
7:30 - 8:20	Thematic Breakfast with / Petits déjeuners thématique avec E. Jane Davidson Sponsored By Evaluation Café	● ●
8:30 - 9:15	KEYNOTE ADDRESS / Discours Liminaire John Gargani, President, Gargani and Company	●
9:15 - 10:15	Health Break / Pause-santé	●
10:15 - 10:30	REMARKS and CALL to ACTION Remarques en plénière et appel à l'action Sanjeev Sridharan Director of the Evaluation Centre for Complex Health Interventions Li Ka Shing Knowledge Institute at St. Michaels Hospital & Associate Professor, University of Toronto	●
10:30 - 11:30	Conference Closing Remarks by Conference Co-chairs Commentaires de clôture du Congrès par les coprésidents du Congrès	